



海口市琼山区 招商推介

相约自贸港 共享新机遇 Meet in free trade port to,share new opportunities

I N V E S T M E N T P R O M O T I O N

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- **Part I** Basic Introduction of Qiongsan District 海口市琼山区
简介
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琼山区基本情况

Basic information of Qiongsan District

01 PART ONE



琼山区简介 Introduction to Qiongsan District

“海澄文定”综合经济圈

Hai Cheng Wen Ding Comprehensive Economic Circle



土地面积占全市41%是土地面积最大的区

Qiongsan District accounts for 41% of the city's land area

土地面积940平方公里

It is the largest district in the city with land area of 960 square kilometers

常住人口65万

The permanent residents are about 650,000.



临空

美兰国际机场



临江

南渡江



临路

东线高速



临站

海口高铁东站

It is close to Meilan International Airport, Nandu River, East Line Expressway and Haikou East High-speed Railway Station

区位优势 Location advantages

位居居琼北，贯通全市，串联多区

Located in the north of Hainan, it runs through the whole city and connects multiple districts

地处海澄文一体化经济圈的中心位置

东联美兰区和文昌市，南接定安县，西邻龙华区

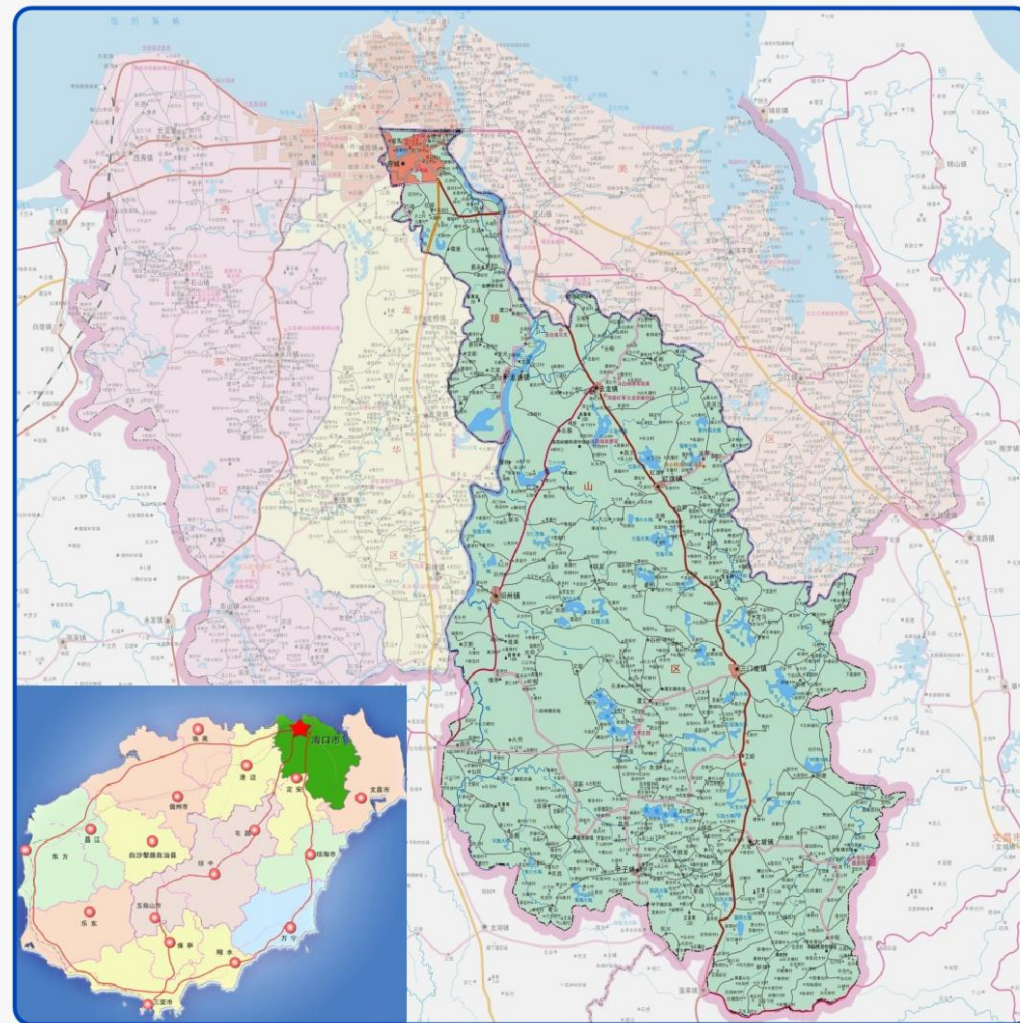
It is located in the center of Hai Cheng Wen integrated economic circle and is bordered by Meilan and Wenchang in the east, Ding'an in the south, and Longhua in the west

坐拥海口市“一江两岸”城市格局重要区域

地跨南渡江下游两岸，与海南自由贸易港——海口江东新区隔江相望

It is located in an important area of the urban pattern on both sides of the river in Haikou City.

It straddles both banks of the lower reaches of the Nandu River and faces the Jiangdong New Area across the river



交通优势 Transportation advantages

临近空港、铁路、陆路通达、交通优越

It is close to the airport and railway, easily accessible by land and superior in transportation

航空 Aviation

中心城区距美兰国际机场仅10公里

The central city is only 10 kilometers away from Meilan International Airport

铁路 Railway

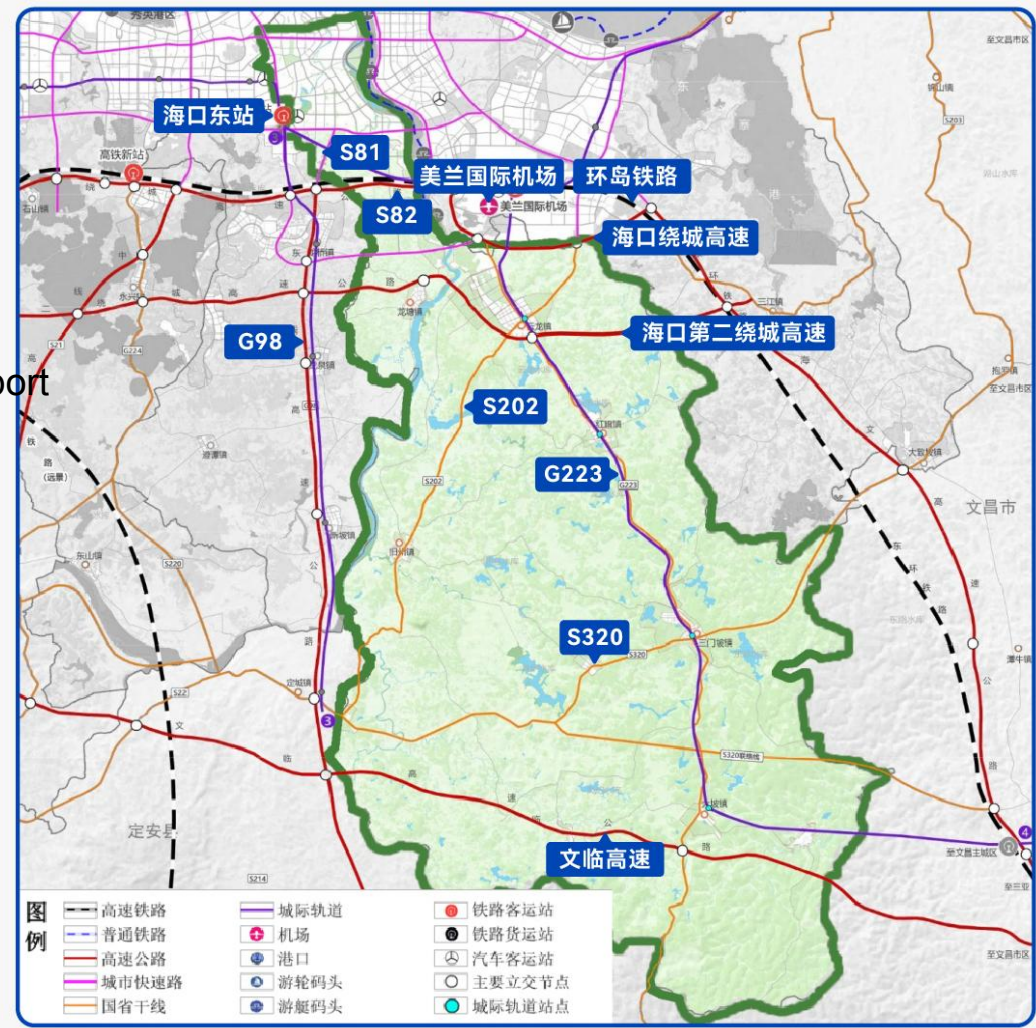
紧邻海口东站，海南环岛高铁穿城而过。

It is adjacent to Haikou East Railway Station, the coastal roundabout high-speed railway passes through the city

陆路 Land transportation

- 临近海口汽车客运总站，
- G98环岛高速和G223国道出发点，
- S81海口联络线、S82机场联络线、国道海榆东线等道路纵横交错，
- 文临高速、S202省道、S320省道等道路贯穿全区

Close to Haikou Bus Terminal; G98 roundabout highway and G223 national highway departure point; S81 Haikou Link, S82 Airport Liaison Line and other roads crisscross; Roads such as Wenlin Expressway/S202/S320 run through the district.



环境优势

Environmental
advantages

热带资源多样，水、田、园、林构建良好生态基底

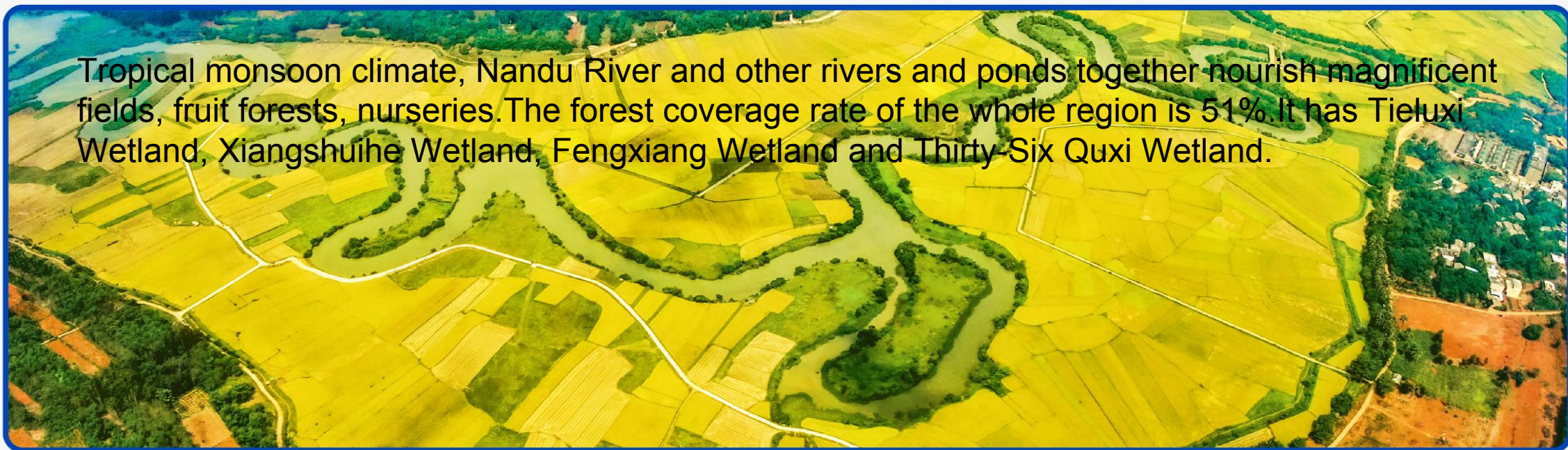
Tropical resources are diverse, and water, fields, gardens and forests build a good ecological base

热带季风气候，南渡江与遍布的河流、水塘

共同滋养了壮丽田洋、果林、苗圃，全区森林覆盖率达**51%**

拥有铁炉溪湿地、响水河湿地、凤翔湿地、三十六曲溪湿地

Tropical monsoon climate, Nandu River and other rivers and ponds together nourish magnificent fields, fruit forests, nurseries. The forest coverage rate of the whole region is 51%. It has Tieluxi Wetland, Xiangshuihe Wetland, Fengxiang Wetland and Thirty-Six Quxi Wetland.



人杰地灵，海口国家历史文化名城核心区

Home to outstanding people, the core area of Haikou National Historical and Cultural City



海南八音器乐

Hainan eight-tone instrumental music



府城元宵换花节

Fucheng Flower Festival in Lantern Festival



琼台福地

Qiongtai Blessed Land



五公祠

Temple of the Five Lords



三贤故里

Three sages' hometown



七井八巷十三街

Seven wells, eight lanes, thirteenth street



红色文化

Red culture

产业布局 “五园一区一带”多元化产业格局

Industrial Layout——Formntion of diversified industrial pattern of “Five Parks, One Region and One Belt”



大英山-滨江现代
服务业集聚区

Daying Mountain - Binjiang River
Modern Service Industry Cluster

府城特色文化旅游带
Fucheng characteristic
cultural tourism belt



云龙高新技术产业园
Yunlong High-tech Industrial Park



金林通航产业园
Jinlin General Aviation Industrial Park

国家现代农业
产业园



National Modern Agricultural Industrial
Park



海口市谭仙农产品
加工产业园

Haikou Tan Xian Agricultural Products Processing Industrial Park

航芯半导体
产业园



Hangxin Semiconductor Industrial Park

Part II Introduction To Key Industrial Park

重点园区介绍

HAIKOU TANXIAN AGRICULTURAL PRODUCTS PROCESSING INDUSTRIAL PARK

海口市谭仙农产品加工产业园

- **Park Orientation** 项目定位
- 海南自贸港高端食品精深加工示范园区

Demonstration Area of Agricultural Products intensive processing in
Hainan FTP

- 国际农产品贸易服务区

Service Area of International Tropical Agricultural Products Processing
Trade

Location Of The Park项目区位

The park is located in Jiazi Town, Qiongzhusan District, Haikou City. It is 30 kilometers away from Haikou Meilan International Airport, 40 kilometers away from Haikou Xiuying Port, only 3 kilometers away from Ding'an exit of Haikou East Expressway. Major harbors and airport hubs in northern Hainan Province can be reached within one hour.

位于海口市琼山区甲子镇，距离美兰国际机场30公里，距离秀英港40公里，距东线高速公路定安出口仅3公里，一小时交通圈覆盖海南省北部主要的海港和空港枢纽。

Development Direction发展方向

The park has eight processing groups such as specialty meat products, alcoholic and soft drinks, dairy products, nut products, deep grain and oil products, green fruits and vegetables, health food and fine fragrance. 园区重点发展农业科研，精深加工，通关服务和国际贸易，拥有特色肉制品，酒精与软饮料，乳制品，坚果类食品，粮油制品，绿色果蔬，保健食品和精品香化八大加工组团。

Part III Key Preferential Policies

核心优惠政策

Key Preferential Policies 核心优惠政策

- Maximum personal income tax of 15% for eligible talents
15% 个人所得税优惠
- Corporate income tax of 15% on encouraged industrial enterprises
15% 企业所得税优惠
- “Zero-tariff” policy for raw and auxiliary materials
- “Zero-tariff” policy for means of transport and yachts
- “Zero-tariff” policy for production equipment for self-use purposes
原辅料，交通工具及游艇，自用生产设备“零关税”政策

I. Maximum personal income tax of 15% for eligible talents 15%个人所得税优惠政策

Before 2025 , high-end talents and highly-demanded talents employed in Hainan FTP are entitled to the maximum personal income tax rate of 15% .

2025年前，对在自贸港工作的高端人才和紧缺人才，其个人所得税负超过15%的部分，予以免征。

II. Corporate income tax of 15% on encouraged industrial enterprises

15% 企业所得税优惠政策

Before 2025, for encouraged industries, enterprises registered and conducting substantive business activities in Hainan FTP are entitled to a reduced corporate tax rate of 15%. Before 2035, enterprises registered and conducting substantive business activities in Hainan FTP (excluding those in the negative list) are entitled to a reduced corporate tax rate of 15%.

2025年前，对注册在海南自贸港并实质运营的鼓励类产业企业，减按15%征收企业所得税。2035年前，对负面清单之外的所有企业，减按15%征收企业所得税。

III . “Zero-tariff” policy for raw and auxiliary materials

原辅料 “零关税” 政策

Before 2025 , the zero-tariff positive list management system will apply to raw and auxiliary materials imported for production within Hainan island , or for processing trade (or in the process of trade in services) of which final products would be exported to overseas markets , and the raw and auxiliary materials specified in the list will be exempt from import tariffs , import value-added tax and consumption tax .

2025年前，对岛内进口用于生产自用或“两头在外”模式进行生产加工活动所消耗的原料，实行“零关税”正面清单管理，免征进口关税，进口环节增值税和消费税。

IV. “Zero-tariff” policy for means of transport and yachts

交通工具及游艇“零关税”政策

- The zero-tariff positive list management system will apply to ships , aircraft , other means of transport and yachts imported to the island for transportation and tourism , and means of transport and yachts specified in the list will be exempt from import tariffs , import value-added tax and consumption tax .

2025年前，对岛内进口用于营运的交通工具及游艇，实行“零关税”正面清单管理，清单内交通工具及游艇免征进口关税，进口环节增值税和消费税。

V. “Zero-tariff” policy for production equipment for self-use purposes

自用生产设备“零关税”政策

Except for the commodities that are not exempt from taxes as prescribed in laws, regulations and relevant provisions and are forbidden from import as stipulated in national provisions, the zero-tariff negative list management system will apply to imported production equipment for enterprises' own use, and the production equipment not included in the list will be exempt from import tariffs, import value-added tax and consumption tax.

2025年前，除法律法规和相关规定明确不予免征及国家规定禁止进口的商品外，企业进口的自用生产设备，实行零关税负面清单管理，免征关税，进口环节增值税和消费税。



相约自贸港 共享新机遇

THANKS

MEET AT FREE TRADE PORT SHARE NEW OPPORTUNITIES

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